

# Environmental awareness

A GLOBAL PATH

Aqualia works to transmit, through communication and awareness actions, its commitment to disseminating the importance of caring for the environment and sustainable management of the end-to-end water cycle. Therefore, Aqualia seeks to bring knowledge to citizens so that they become aware of how vital this service is for the wellbeing and development of people and communities, as well as for the protection of biodiversity. As an example of this, some of the campaigns launched during 2023 are shown:

SDGs 4, 6, 7, 11, 12, 13, 14, 15, 17

## PROMOTION OF SUSTAINABILITY

### • 21ST EDITION OF THE INTERNATIONAL CHILDREN'S DRAWING CONTEST

Launched by Aqualia, in Spain and Colombia, to celebrate the World Environmental Education Day, on 26 January, and to focus on the care for biodiversity.

### • SOSTENIBLÓMETRO

This initiative, by Aqualia, seeks to know which sustainable habits are most and least instilled in citizens through a barometer. At the end of the year, the conclusions of the 4th Barometer of Sustainable Behaviours were presented.

### • PHOTOGRAPHY CONTEST "BIODIVERSITY IS NEAR YOU"

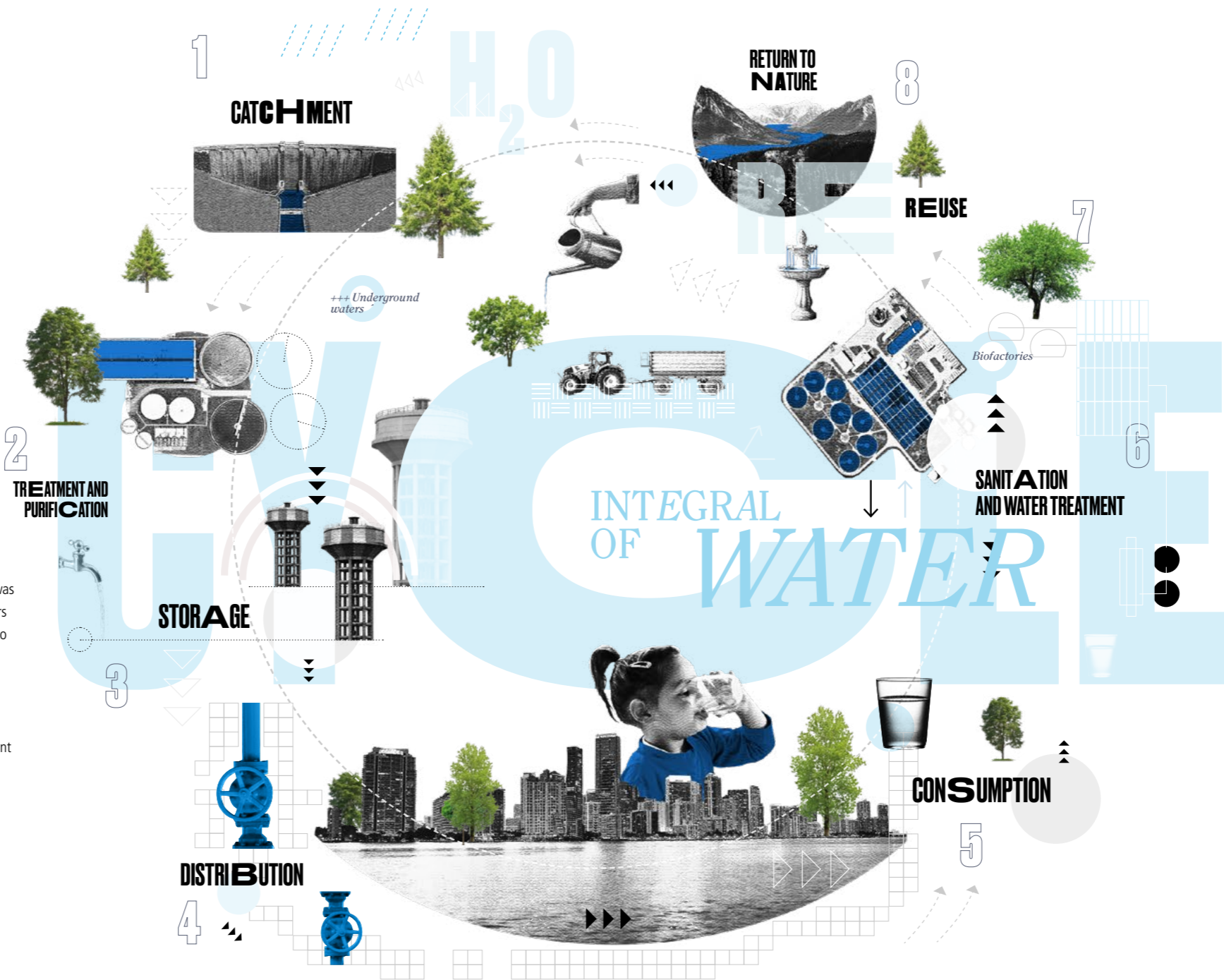
Contest with a high number of participants, almost 300 children, nephews and grandchildren of Aqualia employees around the world. Intended for them to learn to observe the world in a more sustainable way.

### • @aquadictionary

This educational profile on sustainability was presented on Instagram. The glossary offers sustainable terms in accessible language to promote awareness.

### • aqualiaeduca.com

On this website, Aqualia offers a free educational resource on water management for families, adapted for children and young people. Provides access to different educational tools about water.



SDG 6, 11, 12, 13, 14, 15, 17

## AQUALIA JOINS THE UN WORLD DAYS

### • WORLD WATER DAY

22 March. Aqualia launched the message to more than 30 media outlets about the key role that specialist companies play in management.

### • WITH THE CLAIM "YOUR ROLE..."

November 19th. With the *claim* "Your role is essential", pointing out the harmful effects of not taking care of the sanitation network. Aqualia continued its initiative [actuaconaqualia.com](https://actuaconaqualia.com)

### • WORLD ENVIRONMENT DAY

5 June, Aqualia was present at the EcoUc fair organised by the Santa Eulària City Council (Ibiza) making a call towards the care for biodiversity and sustainable consumption.

SDG 6, 7, 11, 12, 13, 14, 15, 17

## WE PROMOTE RESPONSIBLE CONSUMPTION

### • COMMUNICATION PLAN

Due to the new price structure in Tbilisi, GWP, the Georgian subsidiary of Aqualia, took actions to inform citizens about relevant data on water management, through interviews with ordinary citizens.

### • IBIZA 2023 MULTISPORT WORLD CHAMPIONSHIP

Sponsored and led in terms of sustainability by Aqualia, it was the first triathlon championship in the world to achieve zero waste.

### • CITY OF HELLÍN HALF MARATHON

Aqualia distributed cardboard cups and tap water for one of the most sustainable races in Spain.

### • EXCAVATIONS OF ATAPUERCA

The company donated 350 reusable water bottles this year so that researchers can quench thirst and beat the heat in a sustainable way.

### • "LONG LIVE THE ISLAND, TAKE CARE OF THE WATER' CAMPAIGN"

Motto of the Alliance for Water Management of Ibiza and Formentera aimed at tourists during the summer season. A campaign in which Aqualia assumes the production cost of the promotional materials.