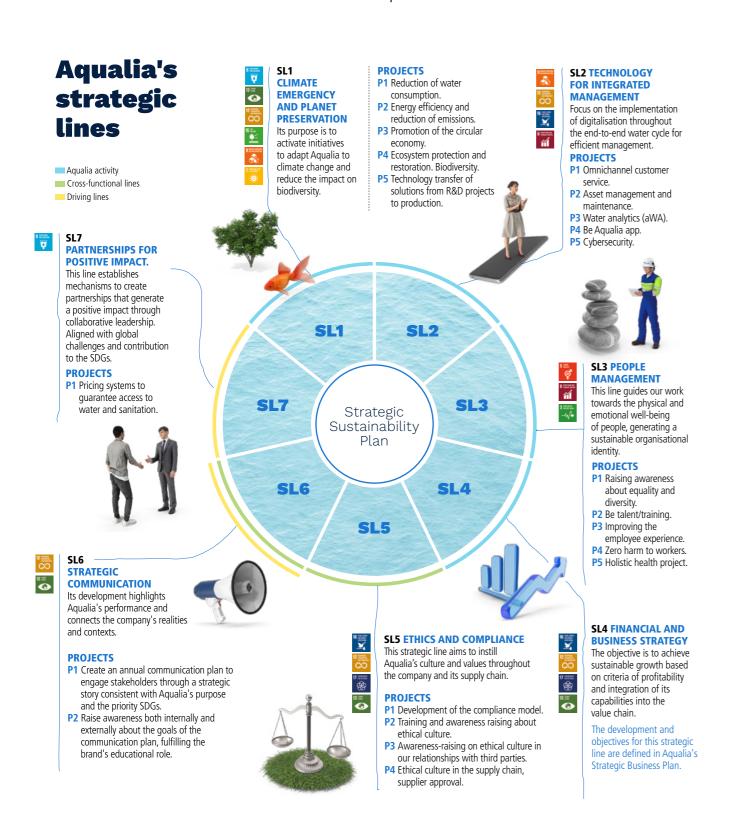
We are rolling out our Strategic Sustainability Plan

We are advancing the strategic lines and projects of the 2024-2026 ASSP, the roadmap that guides our decision-making and shapes our future. We are working to activate it in all the countries where we operate.



Spread by country

Colombia has already taken the first steps to adapt the ASSP to its reality. We aim to replicate this approach in all the countries where we operate. Our approach:



in depth



2. We review our **listening processes:** double materiality and dynamic SWOT analysis



3. We review our corporate plan in the light of the specific approach and nature of the local context



4. We conduct work sessions and comparisons with local and corporate teams

Strategic Sustainability Plan

adapted



STRATEGIC LINES

These are maintained but adjusted to align with each country's specific focus.



PROJECTS

They are defined from a local perspective, defining the persons in charge and scope.



ACTIONS

Corporate actions are continued and new ones introduced depending on the local context.



INDICATORS AND OBJECTIVES

Existing objectives and indicators are retained if they remain realistic and achievable. New objectives and indicators can be proposed to replace any that are unrealistic in the short term.





We define a dashboard with allocated resources and robust and relevant monitoring instruments. Recording data and results enables us to analyse the plan's progress and establish the appropriate corrective measures.



For each action, monitoring indicators are identified linked to the goals of the SDGs affected.

