

Environmental awareness

Communication and awareness are key tools in conveying the importance of sustainable water cycle management to society. Every communication campaign and educational initiative reinforces our core message: the importance of preserving this essential resource for the planet's future and the well-being of its inhabitants.

Mobilising for sustainability



22ND CHILDREN'S DIGITAL DRAWING CONTEST
Included on the educational platform www.aqualiayods6.com, this educational initiative launched in Spain and Colombia on World Environmental Education Day focussed on raising awareness of environmental sustainability and the proper use of water.

SUSTAINABILITY METER
This initiative aims to identify which sustainable habits are most and least ingrained in the public. At the end of the year, we shared the findings of the 6th Sustainable Behaviour Barometer.

"BIODIVERSITY IS ALL AROUND YOU" PHOTOGRAPHY CONTEST
Contest with a high number of participants: almost 300 children, nephews and grandchildren of Aqualia employees around the world. Encouraging them to observe the world with a sustainability-focused perspective.

"WE SAVE THE PLANET" COMPETITION
Five schools in Ibiza presented projects to save water in this competition organised by Aqualia and the local council of this town in the Balearic Islands as part of the "Take care of every drop, Ibiza needs it" campaign.

AQUALIA EDUCATIONAL NOTEBOOK
An educational tool designed to raise awareness among children and young people about the importance of proper water use and sanitation. This initiative was set up in Caltaqua, an Aqualia subsidiary in the Sicilian province of Caltanissetta and has spread to various countries.

OPEN DOORS AND LOCAL EVENTS
Events designed to engage children and the public in the complete management of the water cycle, its stages, and responsible usage.

INTERACTIVE WATER QUALITY MAP
A new tool for users of the Czech subsidiary SmVaK with water quality information on a virtual map of the Moravia-Silesia region.

@AQUALIADICCIONARIO
This Instagram profile explains concepts relating to sustainability in accessible and friendly language to raise awareness in society.

AQUALIAEDUCA.COM
This website offers educational resources on water management tailored for families and schools. It provides tools tailored to children and young people to improve usage of this valuable resource.



We promote responsible consumption



COMMUNICATION AND RAISING AWARENESS ON THE GROUND
In Colombia, we met community leaders to raise awareness about responsible water use and sanitation. We are launching specific campaigns about this in Colombia and locations in Spain and Italy. And we launched a corporate campaign through our website and social networks.

SPANISH MEDIUM AND LONG-DISTANCE CHAMPIONSHIP TRIATHLON AND THE T100 IN IBIZA
We partnered with this competition for the second consecutive year. We set up water refill stations and 1,000-litre tanks to minimize plastic waste.

MOST SUSTAINABLE RACE
The Ciudad de Hellín half marathon received the award for the most sustainable race from the Provincial Council of Albacete. This year, we again distributed tap water and paper cups among the participants.

ATAPUERCA EXCAVATIONS
This year, we donated 350 reusable water bottles to help researchers stay hydrated and cope with the heat sustainably.

'LONG LIVE THE ISLAND, TAKE CARE OF THE WATER' CAMPAIGN
Motto of the Ibiza and Formentera Water Management Alliance aimed at tourists during the summer. This year, we took care of the production costs for the promotional materials.

WATER TASTING
An initiative run in various municipalities to promote and raise awareness about drinking tap water.

DROP BY DROP
Campaign for responsible consumption in Caltanissetta, an area in Sicily that suffers from extreme drought, informing users in real time through a WhatsApp's channel.

We join the UN World Days



WORLD WATER DAY
We highlight the role of companies specialising in water management for the media.

WORLD SANITATION DAY
'Don't get tangled up' campaign to raise awareness of the damage done to sanitation systems by flushing hair down the toilet.

WORLD ENVIRONMENT DAY
We shared the results of the 6th Sustainable Behaviour Barometer based on our 'Sustainability Meter', which tests the public's day-to-day habits. The results from the Barometer indicate an improvement in water-use habits.