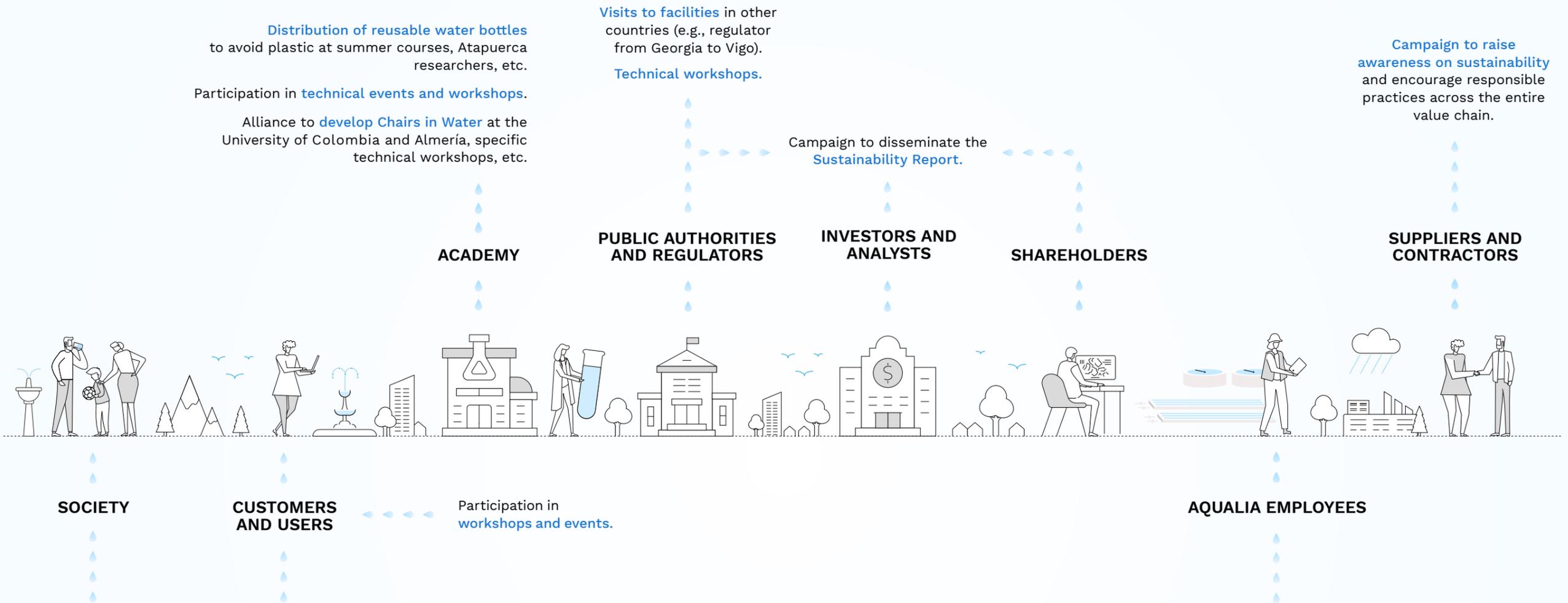


AQUALIA AWARENESS-RAISING ACTIONS



Distribution of reusable water bottles to avoid plastic at summer courses, Atapuerca researchers, etc.

Participation in **technical events and workshops**.

Alliance to **develop Chairs in Water** at the University of Colombia and Almería, specific technical workshops, etc.

Visits to facilities in other countries (e.g., regulator from Georgia to Vigo).

Technical workshops.

Campaign to disseminate the **Sustainability Report**.

Campaign to raise awareness on sustainability and encourage responsible practices across the entire value chain.

ACADEMY

PUBLIC AUTHORITIES AND REGULATORS

INVESTORS AND ANALYSTS

SHAREHOLDERS

SUPPLIERS AND CONTRACTORS

SOCIETY

CUSTOMERS AND USERS

Participation in **workshops and events**.

AQUALIA EMPLOYEES

Grifómetro [Tap meter]: campaign for responsible water consumption.

#nolotires [Don't throw it]: campaign for the responsible use of the sanitation system.

Sosteníblómetro [Sustainability Meter]: tool to assess the sustainability of the population's daily habits, adapted for children in 2025.

Celebration of World Water Day, World Environment Day and World Toilet Day with local events including educational workshops, visits to facilities, activities in public spaces and digital campaigns.

Campaigns to promote care for water supply facilities, encouraging responsible practices to ensure they remain in good condition, and service continuity.

"Tap water, the water you can take with you": campaigns to encourage the consumption of tap water, such as "water tastings".

Awareness talks to facilitate customer relationship management, promoting a faster and more approachable service, direct debit of bills, electronic invoicing, explanation of bills, etc.

Campaign to disseminate the **Sustainability Report**.

Awareness-raising campaigns on equality and equity to mark dates such as International Women's Day, Equal Pay Day and LGTBI+ Pride Day.

Awareness-raising activities against gender-based violence.

Educational actions on the responsible use of water and the sanitation system, such as the children's digital drawing contest (aqualiyods6.com), the Educational Workbook, the website www.aqualiaeduca.com, a board game on water management (Georgia), competitions in schools, etc.

Programmes such as **Aqualia al Barrio (Aqualia in the Neighbourhood), Open Days and Water Schools (Colombia)** have trained thousands of citizens in sustainability.

Aqualia Journalism Award: recognises the essential role of journalism in disseminating information about water management.

Participation in **workshops and events** with different institutions, organisations, media outlets, etc.

Campaign to promote electronic invoicing with the Red Cross: €1 donated to its suicide prevention project for each new contract.

Campaign for the 10th anniversary of the SDGs to showcase progress and actions linked to the most relevant SDGs.

Tree-planting days (Colombia).

"Biodiversity is close to you": drawing competition for the children, grandchildren and nephews and nieces of employees.

Awareness-raising campaigns on equality and equity for International Women's Day, Equal Pay Day and LGTBI+ Pride Day.

Campaigns promoting safety, health and well-being among employees.

Compliance tips: campaign to reinforce the culture of compliance by sharing practical tips with employees.

Volunteering, with the Fundación Adecco, in workshops with people with disabilities or women in the process of labour-market reintegration.

Campaign for the 10th anniversary of the SDGs to showcase progress and actions linked to the most relevant SDGs.

Participation in **job fairs**.

